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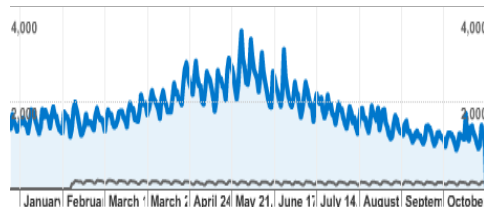
Overview »

# Benchmark...

Jan 1, 2008 - Oct 30, 2008

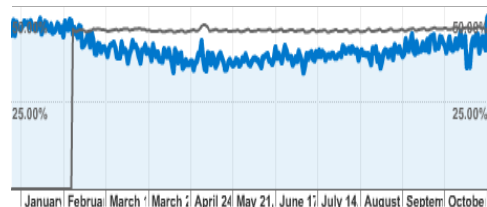
Comparing: All sites of similar size [Open category list](#)

— Benchmark — Your site



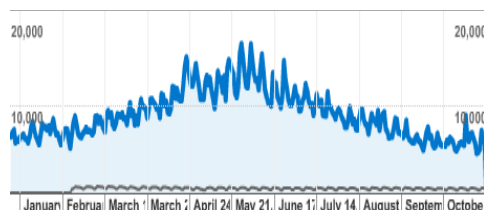
**546,666 Visits**  
Benchmark: 38,578 (+1,317.04%)

Also see the [All Traffic Sources](#) report for additional analysis of this metric.



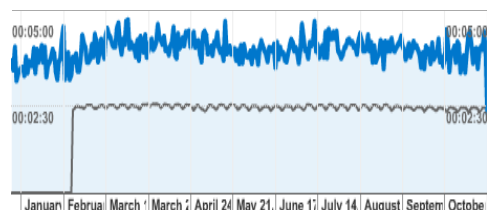
**39.70% Bounce Rate**  
Benchmark: 45.70% (-13.13%)

Also see the [Top Landing Pages](#) report for additional analysis of this metric.



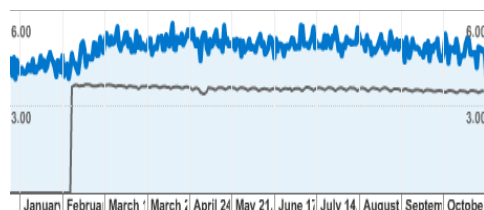
**2,746,616 Pageviews**  
Benchmark: 139,321 (+1,871.43%)

Also see the [Content by Title](#) report for additional analysis of this metric.



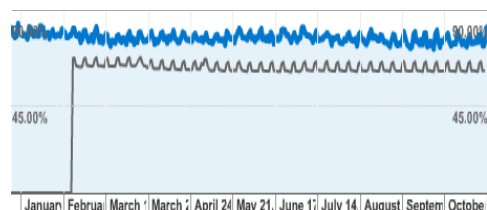
**00:04:08 Avg. Time on Site**  
Benchmark: 00:02:29 (+66.03%)

Also see the [Length of Visit](#) report for additional analysis of this metric.



**5.02 Pages/Visit**  
Benchmark: 3.61 (+39.12%)

Also see the [Depth of Visit](#) report for additional analysis of this metric.



**80.23% New Visits**  
Benchmark: 63.44% (+26.47%)

Also see the [Visitor Loyalty](#) report for additional analysis of this metric.