

BUSINESS BRIEFS- April 13, 2006

### **Solar Direct Wins Four Contracts to Design Energy-Efficient Pool Heating Solutions**

Solar Direct [Bradenton], a pioneer in the world of energy conservation products since 1986, announced this week that the company has won four contracts to perform engineering and installation services. For the **Lee Memorial Health System of Cape Coral**, Solar Direct will design and install an advanced pool purification system for the center's therapy pools. For the homeowners associations of **Sun City Center** and **Spruce Creek Country Club** in Orlando, Solar Direct will design and install commercial heat pump pool heating systems, allowing their Olympic size pools to both conserve energy and lengthen the pool season. Finally, for the **Hardee County School Board**, the company will provide Hardee Senior High School with one of the largest commercial solar pool installations in Florida. In addition to their engineering services, Solar Direct hosts the Internet's fastest growing Energy Product Super Mall, [www.solardirect.com](http://www.solardirect.com), offering over 350 energy-efficient leisure and appliance products to homeowners throughout all 50 states. For more information, contact Dale Gulden at 941.359.8228 or email [dale@solardirect.com](mailto:dale@solardirect.com)